

Opportunities

for Williamson & Burnet Counties

2021 ANNUAL REPORT



www.owbc-tx.org | 604 High Tech Drive, Georgetown, TX 78626 | (512) 763-1400

 @OpportunitiesforWBC  @OpportunitiesforWBCTexas



To our OWBC community,

I am pleased to share with you our 2021 Annual Report for Opportunities of Williamson and Burnet Counties. I am happy to share how we have performed in meeting our mission to empower children, families, and seniors to achieve and maintain independence by partnering with area organizations to provide education, nutrition, and community support.

While the last few years have been difficult due to COVID and economic challenges, I am most proud of the arduous work and dedication our staff showed to meet those difficulties head on. In 2021, OWBC staff rose to the occasion to meet the challenge by providing the essential services of childcare, nutrition to seniors and children, and financial support in the form of rental, mortgage, utility, food, and educational services when the community needed it most.

I want to thank all the volunteers and community partners who supported our programs during these challenging times. I want to thank the board of directors for faithfully representing their communities. Finally, I want to thank our outstanding staff for performing their duties to serve their community during these demanding times.

This year, our key challenges for 2022 are to continue promoting self-reliance, combating the causes of poverty, and providing essential services. I am confident and optimistic that our staff and volunteers will make that possible.

Thank you for your continued support,

Marco Cruz, Executive Director

WHO WE ARE

Mission

To empower children, families, and seniors to achieve and maintain independence by partnering with area organizations to provide education, nutrition, and community support.

Vision

A healthy, educated community in which all people live independently and with dignity.

Our Counties

Williamson County

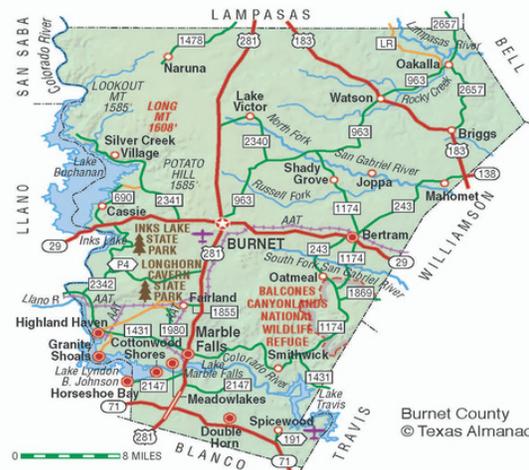
Williamson County is one of the fastest growing counties in the country! Located in Central Texas just north of the state capitol in Austin, Williamson County is gaining in its reputation as an exceptional place to live. Physically, the eastern part of the county is level blackland soil and the western part rolling limestone hills, all drained by the San Gabriel River and tributaries. The county has a lively history including Comanches, outlaws, Texas Rangers, the Chisholm Trail, cowboys, and sturdy pioneers. Today, the county is a center for agribusiness, education, and high-tech industry. –wilco.org



Burnet County

One of the fastest growing counties in Texas, Burnet County is located in the heart of the Texas Hill Country, with almost 1,000 square miles of beautiful lakes and rolling hills. Burnet County was organized in 1852, and like many counties of its time, had agriculture as its primary economic base. Although agriculture continues to play an active role in the lives of Burnet County citizens, tourism has taken a front seat in driving the economy of the county.

–burnetcountytexas.org



WHAT WE DO

Opportunities for Williamson & Burnet Counties (OWBC) was established in 1965 as the area's official Community Action Agency. As a private, 501(c)(3) non-profit corporation, OWBC is governed by elected officials, community leaders, and target area representatives. For the past 55+ years, our agency has administered social service and economic opportunity programs, allowing us to serve thousands of community members in need. Our programs include Community Services, Meals on Wheels, and Head Start.



AGENCY IMPACT

3,647

TOTAL CLIENTS
SERVED

54,189

TOTAL
VOLUNTEER
HOURS

\$155,936

TOTAL
INDIVIDUAL
DONATIONS

\$4,491,913

TOTAL IN-KIND
DONATIONS

GET INVOLVED

There are numerous ways to get involved with our agency to help us achieve our mission in our two-county area.

Donate

Our agency, specifically our Meals on Wheels program, runs on donations. Give now!



Volunteer

We're always in need of volunteers to assist in classrooms or with meal deliveries.



Subscribe

Learn about upcoming events, fundraisers, and more by joining our e-mail list.



Follow Us

Follow our Facebook page to see what's new and what we're doing in the community!



DEVELOPMENT

The Development department at OWBC has many functions, including grant writing, fundraising, managing in-kind donations, and developing community outreach opportunities.

Reinventing our Fundraisers

In 2021, the Development department flourished, raising a record amount of funds through multiple campaigns.

Amplify Austin, the third-party WHO Fundraiser, and Year-End Giving were all virtual fundraising campaigns. In years past, all of these had in-person touch points. We are excited to share that these virtual campaigns were able to reach a wider audience and provide a greater return, ultimately allowing us to invest more funds into our mission.

Fundraising Campaigns

Amplify Austin	\$25,238*
WHO Fundraiser	\$69,706*
Clay Shoot Fundraiser	\$50,855
Year-End Giving	\$23,855
Total	\$169,654

**includes matching funds*

Foundations, Corporate Donors & Partners

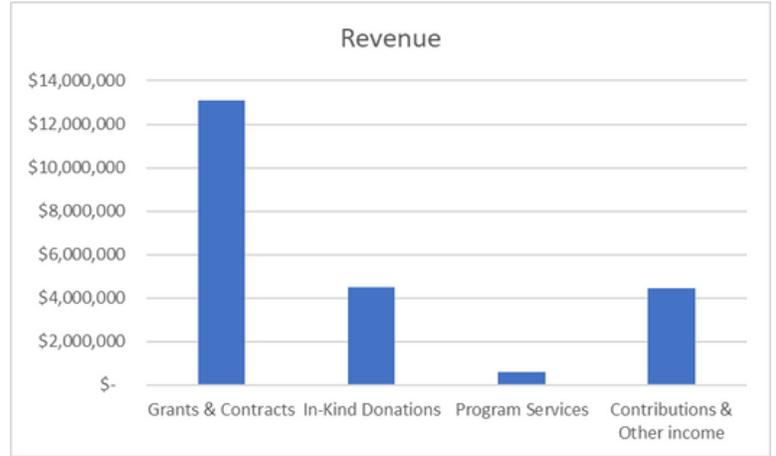
In 2021, we received generous support from foundations, corporate donors, and community partners. We could not have served our clients so successfully without the support of these organizations.



Statement of Activities

Grants & Contracts	\$13,081,930
In-Kind Donations	4,491,913
Program Services	581,195
Contributions & Other Income	4,444,673

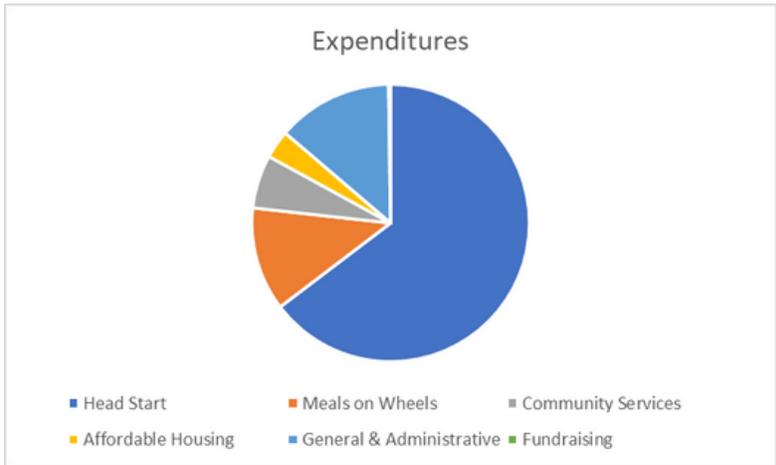
Total Revenues \$22,599,711



Head Start	\$11,490,233
Meals on Wheels	2,150,217
Community Services	1,106,647
Affordable Housing*	582,735
General & Admin	2,404,751
Fundraising	37,985

Total Expenses \$17,772,568

*Affordable Housing services now provided by the Texas Housing Foundation



Statement of Financial Position

Cash/Investments	\$3,715,151
Accounts Receivable	1,484,262
Pre-paid Expenses	38,201
Property & Equipment (net)	5,664,537

Total Assets \$10,902,151

Current Liabilities	\$1,373,166
Long-Term Liabilities	1,464,126

Total Liabilities \$2,837,292

Net Assets \$8,064,859

Total Liabilities & Net Assets \$10,902,151



SENIOR NUTRITION

The senior nutrition services offered through Meals on Wheels become increasingly meaningful as our senior population continues to grow. In 2021 alone, we served over 1,600 clients. As the area's senior nutrition program, we provide hot, noontime meals to seniors in need 5 days a week, 52 weeks a year.

Meals on Wheels helps enable seniors to remain living independently for as long as possible. Meals are delivered by kind volunteers that offer a human connection for seniors who are often isolated and lonely. For many seniors, these volunteers may be the only people they see on a consistent basis. Therefore, volunteers also provide a daily wellness check and can alert staff to any needs or concerns.

Reopening Congregate Sites

Typically, we offer both home-delivered meals and meals at senior centers in a congregate setting. However, due to COVID-19, our congregate sites were closed for most of 2020-2021. At the end of 2021 and beginning of 2022, our Meals on Wheels congregate sites all opened and welcomed seniors into their facilities.

2022 News

Through a partnership with Lone Star Circle of Care, our Taylor kitchen moved! Check out our new address on the back cover.



By the Numbers



220,330
Meals Served



6,349
Volunteers



1,600+
Seniors Served

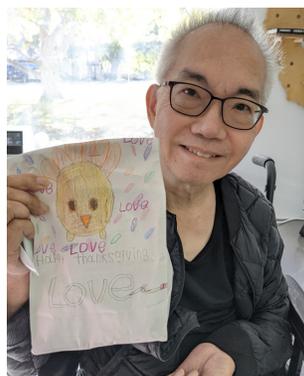


18,772
Volunteer Hours

Client Spotlight: Betty Warren

Betty gives her feedback on our Meals on Wheels service for her and her partner.

“We're both in our 80s. We've been able to expand our eating. The people that work there are extremely nice. The food has always been very tasteful and very good. The people are excellent.”



Did You Know?

\$7 feeds a senior for 1 day
\$35 feeds a senior for 1 week
\$140 feeds a senior for 1 month

Pay for Meals



COMMUNITY SERVICES

The Community Services programs are what make OWBC a community action agency. As the area's community action agency, Community Services offers two programs to assist residents in Williamson and Burnet Counties: the Comprehensive Energy Assistance Program and the Self-Sufficiency Program.

Comprehensive Energy Assistance Program (CEAP)

CEAP is designed to assist low income households in meeting their energy needs. We help pay heating and electric bills for those who qualify. CEAP is for any household at 150% of the poverty level, as calculated within the past 30 days.

Self-Sufficiency Program (CSBG)

For qualifying families, we provide one-on-one coaching and assistance to help households increase their job skills, education, and wages. Case Management services, for low-income residents, are designed to eliminate poverty and foster self-sufficiency. Our trained case management professionals guide and support clients to successful outcomes, such as obtaining employment, education, and budget training.

By the Numbers

In 2021, our Comprehensive Energy Assistance Program provided 896 households with energy assistance services.

Overall, this program assisted 1,875 individuals in our two-county area in 2021 by spending \$796,764 on energy assistance.



CSBG Program Data

- **9 clients transitioned out of poverty**
- **35 clients are working toward transitioning out of poverty**
- 3,647 total clients served
- 1,583 households served
- 3,434 utility/mortgage payments
- 166 family mentoring sessions
- 33 life skills coaching sessions
- 726 food distributions

CSBG Client Data

- 62% female / 38% male clients
- 22% clients are seniors
- 18% of clients have a disabling condition
- 26% clients are employed
- 47% clients are unemployed
- 21% of clients are retired

Anonymous Testimonials

"The program has been a lifesaver to me. I am on a monthly program that started in January. It has taken so much stress off of me."

"I appreciate the help with my electric bill. I have one less bill to worry about. I'm on a fixed income. You guys are awesome, and I wouldn't make it without the help."

"I really appreciate the approval. It helps a lot. I had a stroke and can't walk and am disabled. My wife quit her job to take care of me."

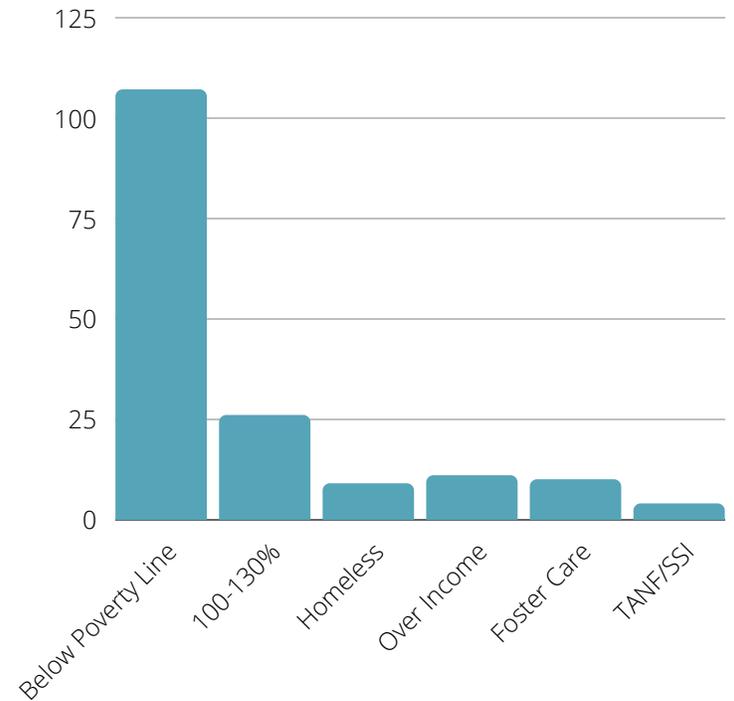
HEAD START

Head Start is a comprehensive child and family development program that prepares children from birth to five years of age to become successful school students and members of society. We operate our Head Start program out of 12 centers across Williamson and Burnet Counties, providing tools and resources to both the children and their entire families.

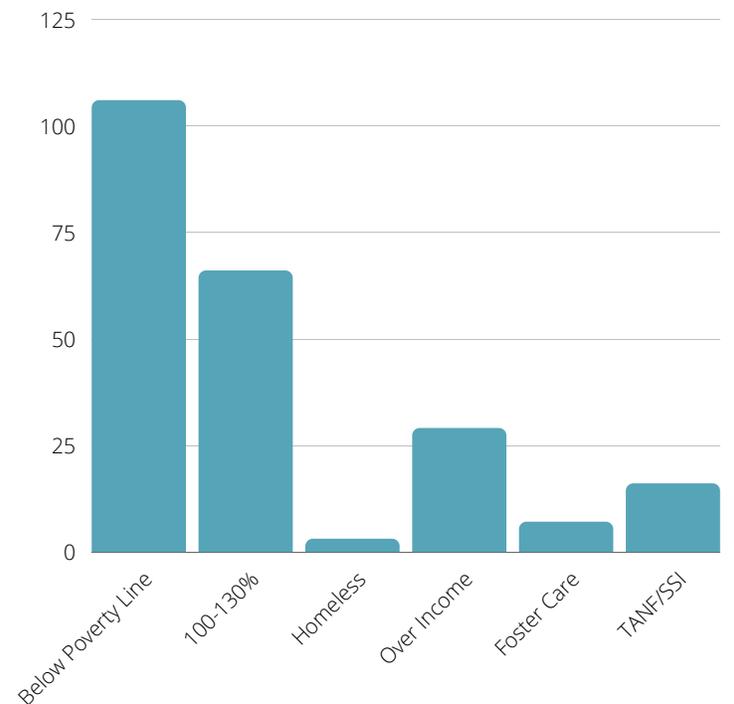
Head Start's primary goal is to prepare children to be school-ready so they can seamlessly transition to kindergarten. Each child works toward individual goals; therefore, our teachers can adapt their lessons and interactions based on a child's individual needs. Our children learn vocabulary, language, numbers, colors, shapes, and much more. They also learn social skills by engaging with other children in the classroom and on the playground. Additionally, Head Start monitors children's health by keeping them up-to-date on immunizations, dental care, and medical checkups. The program also provides breakfast, lunch, and a snack to all children, Monday through Friday, as well as additional food items for the weekends as needed.

Total Enrollment	394 children
Non-Hispanic or Latino	133 children
Hispanic or Latino	261 children
Spanish - Primary Language	127 children
Disabilities (IEP/IFSP)	58 children

Early Head Start Enrollment: 167 children



Head Start Enrollment: 227 children





Community Services

Angela Moody, Client
Self-Sufficiency Program

"I started with OWBC in January 2022. My case manager, Christina, and I are working towards my becoming more financially independent, learning better budgeting, and hopefully finding a better job more suited to my skill set. I have learned about more resources available. It is nice to have the support of a program like this one."



Meals on Wheels

Ewalda Matthews, Client
Taylor Senior Center

"The food quality is always very good. I look forward to seeing the volunteers every day. I enjoy having them come by and saying hi. I think the Meals on Wheels program is great. The whole group is amazing."



Head Start

Jessica Olivas, Parent
Florence Head Start

"The Florence Head Start program has helped us with four of our boys - our two youngest grandsons (ages 7 and 3) and our two youngest sons (ages 5 and 4). My husband and I decided about five years ago to adopt. This school year, both our grandson and son (ages 3 and 4) are currently in the program. They have developed so much socially, and they both love the staff."

I also want to thank all the staff. During this crazy time of COVID and so much more pressure, the staff greets you with a smile every day. These difficult times could not have been easy on them at all. Their time, effort, dedication and hard work have not gone unnoticed.

Thank you so much for everything you have done and continue to do for our kids."

BOARD OF DIRECTORS

Since 1968, local community action agencies have been required to have tripartite governing boards to gain and retain designation as eligible entities receive Community Services Block Grant (CSBG) funding. Our board is one-third democratically-selected representatives of the low-income community, one-third local elected officials (or their representatives), and the remaining members are from major groups and interests in the community.

Our board is responsible for assuring we continue to assess and respond to causes and conditions of poverty in Williamson and Burnet Counties, achieve anticipated family and community outcomes, and remain administratively and fiscally sound.

Executive Committee

Kelly Dix

Chair - Burnet County (Public)
City of Burnet - City Secretary

Sandy Anderson

Vice-Chair - Williamson County (Private)
NCI-WFS Rural Capital Area - Director
Early Childhood Representative

Judge Bill Gravell

Treasurer - Williamson County (Public)
Williamson County - Judge

Mark Tummons

Secretary - Williamson County (Public)
City of Leander - Parks & Recreation Director

Frank Reilly

Member At Large - Burnet County (Public)
Potts & Reilly, LLP - Municipal Judge

Private Sector

Lorraine Brady - Williamson County

Susan Doyle - Burnet County

Londa Chandler - Burnet County

Public Sector

Fernando Albornoz - Burnet County

Albornoz & Associates

Target Area Representatives

Donna Shaw - Burnet County

Tracy Waters - Williamson County

Rachel Calvery - Burnet County

Head Start Policy Council Chair

Interested in serving on our
Board of Directors?

Scan the QR Code:



OUR LOCATIONS

Main Office

604 High Tech Dr.
Georgetown, TX, 78626
(512) 763-1400

Senior Nutrition

Allen R. Baca Senior Center

301 W. Bagdad Ave., Bldg. 2
Round Rock, TX 78664
(512) 255-4970

Bagdad Activity Center

351 N. Bagdad Rd.
Leander, TX 78641
(512) 259-0288

Highview Retirement Village

200 Hwy. 1431-E
Marble Falls, TX 78654
(830) 693-5818

Madella Hilliard Senior Center

803 W. 8th St.
Georgetown, TX 78626
(512) 863-5010

Sunrise Senior Center

602 N. Wood St.
Burnet, TX 78611
(512) 715-9717

Taylor Senior Center

1301 W. 4th St.
Taylor, TX 76574
(512) 352-5539

Head Start

Bartlett Head Start

620 W. Clark St.
Bartlett, TX 76511
(254) 527-4645

Burnet Head Start

602 N. Wood St.
Burnet, TX 78611
(512) 756-4777

Florence Head Start

203 Adams St.
Florence, TX 76527
(254) 793-9495

Harris-Ross Head Start

303 Ferguson St.
Taylor, TX 76574
(512) 365-1070

Highland Lakes Head Start

8200 West FM 1431
Granite Shoals, TX 78654
(737) 667-0484

Hutto Head Start

80 Mager Ln.
Hutto, TX 78634
(512) 642-3144

Leander Head Start

396 Municipal Dr.
Leander, TX 78641
(512) 570-0480

Marble Falls Head Start/ISD

901 Ave. U
Marble Falls, TX 78654
(830) 693-0497

Mary Bailey Head Start

601 N. College St.
Georgetown, TX 78626
(512) 863-5259

Rawleigh Elliott Early Head Start

103 Holly St.
Georgetown, TX 78626
(512) 864-9733

Round Rock Head Start

1001 E. Main St.
Round Rock, TX 78664
(512) 255-4536

T.H. Johnson Head Start

3100 Duck Ln.
Taylor, TX 76574
(512) 352-2275

Community Services*

Community Resource Centers of Texas

1016 Broadway
Marble Falls, TX 78654
(830) 693-0700

Sunrise Senior Center

602 N. Wood St.
Burnet, TX 78611
(512) 255-2202